



ADAPTLY
Intelligent learning

JOIN US

A FOUNDING DESIGN
PARTNERSHIP FOR
CYBERSECURITY
TRAINING PROVIDER

A Partnership Invitation

Presented By :
KESHET SHIRI



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THE PROBLEMS YOU ARE FACING

CHALLENGE 1: Mixed-skill cohort

Students have different backgrounds and learning speed, but most platforms treat everyone the same.

CHALLENGE 2: limited visibility into what's actually happening

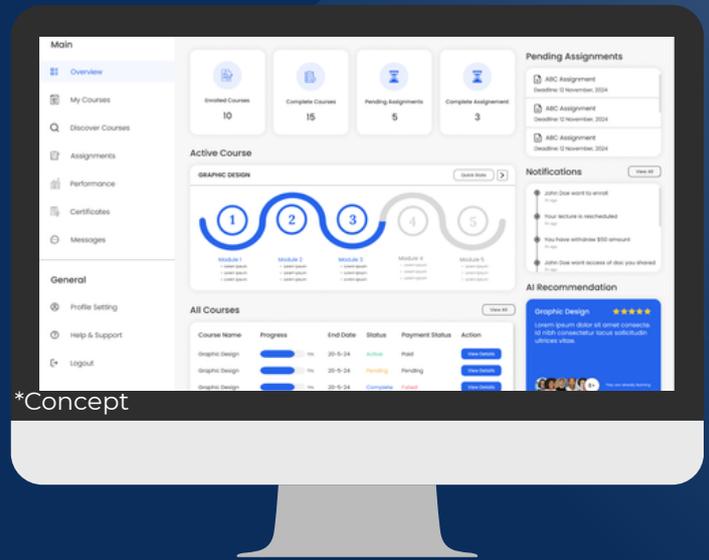
Current platforms track mostly completion rates and grades, leaving educators without real visibility into what works, who's struggling, or how to improve learning outcomes.

CHALLENGE 3: The content creation burden

Creating quality courses takes enormous time and resources



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THE VISION

Imagine a platform where



Every learner gets a personalized path

- Content adapts in real-time based on their performance and your course objectives
- Beginners get support without slowing down advanced learners
- You see what's working across your cohorts and can adjust based on real data – not assumptions.



You finally have insights that matter

- See exactly where learners struggle before they fail
- Make data-driven decisions about your curriculum



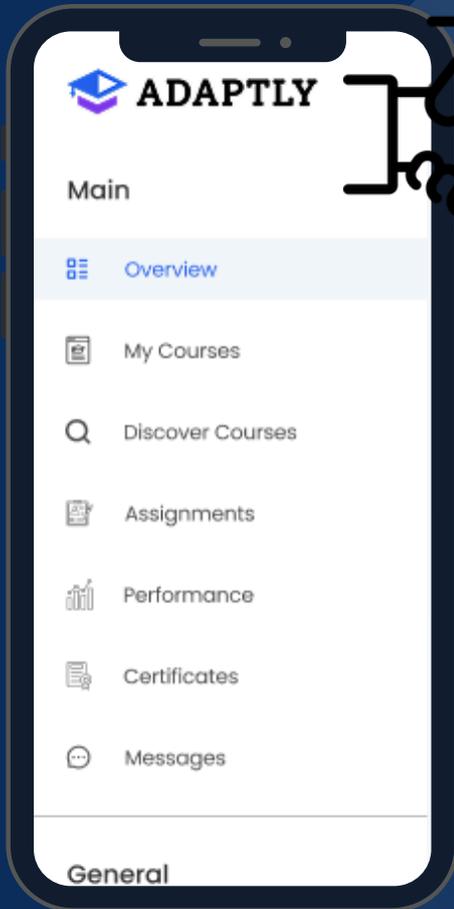
Course creation and updating becomes significantly less time-intensive so it stops being the thing that always gets deprioritised.

- Your expertise becomes structured content with AI assistance
- Assessments and scenarios generate from your materials

This is what we're building!



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WHY PARTNER WITH US?

You Get

- ✓ **Access to working platform capabilities as they become available** - you're involved from the start, not handed a finished product to react to.
- ✓ **Shape what gets built** - Your needs guide our development priorities
- ✓ **Early access** - Try new features as soon as they're released
- ✓ **Early adoption advantage** - your problems shape the platform before it's available to anyone else

We Get

- ✓ **Professional partnership** - Contributing expertise at every stage of product development
- ✓ **Real-world validation** - Continuous testing and insights from active training courses
- ✓ **Actionable feedback** - Guiding product growth to match current and future market demands



ABOUT THE FOUNDER



Keshet Shiri spent years directing cybersecurity training programmes across high-stakes technical environments – from elite military units to private training providers running programmes for defence and civilian audiences in Singapore and beyond

On a personal note:

I've lived your frustration:

- *Running a cohort where the LMS showed green across the board - and then discovering in 1-on-1s that students couldn't do what they'd apparently already submitted.*
- *Manually customizing content for different experience levels*
- *Manually exporting data from the LMS and trying to craft insights from it - when the data even existed, which often it didn't.*

I'm not building generic EdTech. I'm building the platform I needed but never had.

MY COMMITMENT: Radical transparency. If something isn't working, I'll tell you. If we need to pivot, we'll pivot together.



WHAT HAPPENS NEXT

1



Quick Call (30 minutes)

Let's talk about your training challenges and see if we're aligned. [Schedule a meeting](#) or reply to [this email](#)

2



If It Feels Right

We'll send a detailed partnership agreement with specifics

3



Get started

You're using the platform with your cohort as capabilities become available.



We're looking for founding design partners

Conversations are happening now - reach out to find out if this is the right fit.



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THANK YOU

KESHET SHIRI
FOUNDER, ADAPTLY

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*P.S - We're not looking for a customer.
We're looking for a genuine partner. If,
after our conversation, it doesn't seem like
the right fit, we'll be the first to say so.*

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